

# Exhibit 17

***RESOLUTIONS***

***[MARKETING MATTERS]***

***IN-ICE LOGO GUIDELINES***

IT IS HEREBY RESOLVED, that the proposed IN-ICE LOGO GUIDELINES, in the form attached hereto, be, and they hereby are, approved in their entirety.

***[NOTE: See Appendix II, Exhibit I for a copy of the In-Ice Logo Guidelines.]***

***[March 14, 1997]***